

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

Flight Dates	Order #	Alt Order #
09/15/12 - 09/21/12	952015	06316054
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Code	Product Code
9912856	95	101
Agency Ref	Advertiser Ref	
	•	

_ine Start [Date End [Nata De	scription	Start/End Time	MT CCC	longth	Spots/ Week	Dete	Tues	
					MTWTFSS	Length	vveek	Rate	Туре	
1 09/21/ Class	12 09/21 of Time - Pre		vith notice	10-11PM	1	1:00	1	\$2,350.00	NM	
Weeks	Start D 09/17/				<u>Rate</u> \$2,350.00					
Spots:		Air Date	Air Time Des		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	1 WPBF F	09/21/12	10:43 PM 20/2	20	10-11PM	1:0	0 OFA-12-	G-117H		\$2,350.00 NM
2 09/17/ Class	12 09/21 of Time - Pre		E CHEW with notice	1P-2P	MTWTF	1:00	2	\$450.00	NM	····
Weeks	: <u>Start D</u> 09/17/				<u>Rate</u> \$450.00					
Spots:	# Ch <u>Da</u> y	Air Date	Air Time Des		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBFW	09/19/12	12:59 PM THE	CHEW	1P-2P	1:0	0 OFA-12-	G-117H		\$450.00 NM
	2 WPBF Th	09/20/12	1:30 PM THE	CHEW	1P-2P	1:0	0 OFA-12-	G-117H		\$450.00 NM
3 09/17/ Class	12 09/21 of Time - Pre	/12 10- e-emptible v	11a Anderson Co vith notice	ooper 10-11a	MTWTF	1:00	3	\$350.00	NM	
Weeks	: <u>Start D</u> 09/17/				<u>Rate</u> \$350.00			***		
Spots:		Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WPBF Tu	09/18/12	10:41 AM 10-1	1a Anderson Cooper	10-11a	1:0	0 OFA-12-	G-117H		\$350.00 NM
	1 WPBF Th	09/20/12	10:47 AM 10-1	1a Anderson Cooper	10-11a	1:0	0 OFA-12-	G-117H		\$350.00 NM
	3 WPBF F	09/21/12	10:48 AM 10-1	1a Anderson Cooper	10-11a	1:0	0 OFA-12-	G-117H		\$350.00 NM
4 09/17/ Class	12 09/21 of Time - Pre		htline vith notice	11:35-12:05AM	MTWTF	1:00	2	\$550.00	NM	
Weeks	: <u>Start D</u> 09/17/				<u>Rate</u> \$550.00				·	
Spots:		Air Date	Air Time Des		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WPBF Tu	09/18/12	11:53 PM Nigh		11:35-12:05AM	1:0	OFA-12-0	G-117H		\$550.00 NM
	2 WPBF W	09/19/12	11:53 PM Nigh	ntline	11:35-12:05AM	1:0	0 OFA-12-	G-117H		\$550.00 NM
5 09/17/ Class	12 09/21 of Time - Fix		View -emptible	11A-12PM	MTWTF	1:00	2	\$1,400.00	NM	
Weeks	Start D 09/17/				<u>Rate</u> \$1,400.00					
Spots:	# Ch <u>Day</u>	Air Date	Air Time Des	<u>cription</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
	1 WPBF M	09/17/12	10:59 AM The	View	11A-12PM	1:0	OFA-12-0	G-117H		\$1,400.00 NM
	2 WPBF Tu	09/18/12	10:59 AM The	View	11A-12PM	1:0) OFA-12-0	G-117H		\$1,400.00 NM



WPBF
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THE PERSON NAMED IN	December		
Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

www.thewpbfchannel.com

www.thew	vpbfchannel.	com									
			_		o			Spots/	5 (_	
Line St	tart Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	9/17/12 lass of Tin	09/21/12 ne - Pre-er		ny Kimmel th notice	12:06-01:06AM	MTWTF	1:00	1	\$140.00	NM	
W	eeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 1	<u>Rate</u> \$140.00					
Sp	oots: # Ch		<u> ir Date</u>	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WP	BFF 0	9/21/12	12:51 AM Jimmy I	Kimmel	12:06-01:06AM	1:0	0 OFA-12-0	G-117H		\$140.00 NM
	9/17/12 lass of Tin	09/21/12 ne - Pre-er	1230 nptible wit	-1P Access Hollywood th notice	oc1230-1p	MTWTF	1:00	2	\$320.00	NM	
		Start Date 09/17/12	End D 09/23/		Spots/Week 2	<u>Rate</u> \$320.00					
Sp	oots: # Ch	_	ir Date	Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	1 WP		9/17/12		Access Hollywood	1230-1p		0 OFA-12-0			\$320.00 NM
	2 WP	BFTu 0	9/18/12	12:41 PM 1230-1F	Access Hollywood	1230-1p	1:0	0 OFA-12-0	G-117H		\$320.00 NM
	9/17/12 lass of Tin	09/21/12 ne - Pre-er	WPE nptible wit	BF News 25 @ Noor th notice	n 12pm-1230pm	MTWTF	1:00	2	\$320.00	NM	
W	eeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 2	<u>Rate</u> \$320.00			-		
Sp	oots: # Ch		<u> ir Date</u>	Air Time Descript		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			9/19/12	12:11 PM WPBF I	-	12pm-1230pm	1:0	0 OFA-12-0	G-117H		\$320.00 NM
	2 WP	BFTh 0	9/20/12	12:29 PM WPBF I	News 25 @ Noon	12pm-1230pm	1:0	0 OFA-12-0	G-117H		\$320.00 NM
	9/17/12 lass of Tim	09/21/12 ne - Pre-er			4-5p	MTWTF	1:00	4	\$800.00	NM	******
W	eeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 4	<u>Rate</u> \$800.00	-				
Sp	oots: <u>#</u> Ch	Day A	ir Date	Air Time Descript	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	3 WP	BFM 0	9/17/12	4:28 PM Dr. Oz		4-5p	1:0	0 OFA-12-0	G-117H		\$800.00 NM
		-	9/18/12	4:55 PM Dr. Oz		4-5p	1:0	0 OFA-12-0	G-117H		\$800.00 NM
			9/19/12	4:10 PM Dr. Oz		4-5p		0 OFA-12-0			\$800.00 NM
	1 WP	BFTh 0	9/20/12	4:37 PM Dr. Oz		4-5p	1:0	0 OFA-12-0	G-117H		\$800.00 NM
10 09 CI	9/17/12 lass of Tim	09/21/12 ne - Pre-en	M-F : nptible wit	5pm News h notice	5-6pm	MTWTF	1:00	3	\$700.00	NM	
W	eeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 3	<u>Rate</u> \$700.00		_			-
Sp	ots: <u>#</u> Ch	<u>Day A</u>	<u>ir Date</u>	Air Time Descript		Start/End Time	Lengt	h Ad-ID			Rate Type
	_		9/18/12	5:28 PM M-F 5pr		5-6pm	1:0	0 OFA-12-0	G-117H		\$700.00 NM
	2 WP		9/19/12	5:12 PM M-F 5pr		5-6pm		0 OFA-12-0			\$700.00 NM
	1 WP	BFF 0	9/21/12	5:29 PM M-F 5pn	n News	5-6pm	1:0	0 OFA-12-0	G-117H		\$700.00 NM
	9/17/12 lass of Tim	09/21/12 ne - Pre-en	WPB	F News 25 Morning h notice	gs5:30-5:57am	MTWTF	1:00	2	\$300.00	NM	.2
We		Start Date 09/17/12	End D 09/23/		Spots/Week 2	<u>Rate</u> \$300.00			·		
Sp	oots: <u>#</u> Ch	Day A		Air Time Descript		Start/End Time		h Ad-ID			Rate Type
			9/18/12		News 25 Mornings @			0 OFA-12-0			\$300.00 NM
L	2 WP	RLM 0	9/19/12	5:39 AM WPBF N	News 25 Mornings @	5:3(5:30-5:57am	1:0	0 OFA-12-0	5-117н		\$300.00 NM
	9/17/12 lass of Tim	09/21/12 ne - Pre-en	WPB	F News 25 @ 6:00 h notice	PI6-6:30PM	MTWTF	1:00	3	\$1,000.00	NM	
We		Start Date 09/17/12	End Da 09/23/		Spots/Week 3	<u>Rate</u> \$1,000.00					
Sp	ots: # Ch	Day A		Air Time Descript	tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WP		9/17/12		News 25 @ 6:00PM	6-6:30PM	1:0	0 OFA-12-G	i-117H		\$1,000.00 NM
	3 WP		9/18/12		News 25 @ 6:00PM	6-6:30PM		0 OFA-12-G			\$1,000.00 NM
Ĺ	2 WP	BFTh 0	9/20/12	6:24 PM WPBF N	News 25 @ 6:00PM	6-6:30PM	1:0	0 OFA-12-G	i-117H		\$1,000.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775 .

www.t	hewpbfchannel.	.com									
								Spots/			
Line	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13	09/17/12 Class of Tir	09/21/12 ne - Pre-en		F News 25 Morn h notice	ings6-7AM	MTWTF	1:00	3	\$400.00	NM	
	Weeks:	Start Date 09/17/12	09/23/		Spots/Week 3	<u>Rate</u> \$400.00					
ļ	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID	a 117		Rate Type
İ			9/17/12 9/18/12		F News 25 Mornings F News 25 Mornings	6-7AM 6-7AM	-	0 OFA-12- 0 OFA-12-			\$400.00 NM
			9/20/12		F News 25 Mornings	6-7AM		0 OFA-12-			\$400.00 NM \$400.00 NM
											Ψ400.00 141VI
14	09/17/12 Class of Tir		nptible wit		7-7:30PM	MTWTF	1:00	3	\$1,500.00	NM	
	Weeks:	Start Date 09/17/12	09/23/	12 MTWTF	Spots/Week 3	<u>Rate</u> \$1,500.00					
	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate Type
1			9/18/12 9/19/12	7:17 PM Whee 7:13 PM Whee		7-7:30PM		0 OFA-12-			\$1,500.00 NM
			9/20/12	7:18 PM Whee		7-7:30PM 7-7:30PM		0 OFA-12- 0 OFA-12-			\$1,500.00 NM \$1,500.00 NM
_						7-7.30FW	1.0	U OFA-12-	G-11/H		\$1,500.00 NM
15	09/17/12 Class of Tir		nptible wit			MTWTF	1:00	3	\$500.00	NM	
	Weeks:	Start Date 09/17/12	End Da 09/23/		Spots/Week 3	<u>Rate</u> \$500.00					
d	Spots: # Ch			Air Time Desc		Start/End Time	Lengt	h Ad-ID			Rate Type
			9/18/12		Morning America	7-9AM		0 OFA-12-			\$500.00 NM
			9/19/12 9/20/12		Morning America	7-9AM		0 OFA-12-			\$500.00 NM
<u> </u>	3 77	PETIT U	9/20/12	8:47 AW G000	Morning America	7-9AM	1:0	0 OFA-12-	G-11/H		\$500.00 NM
16	09/17/12 Class of Tin	09/21/12 ne - Pre-en	Jeopa nptible wit	ardy h notice	7:30-8PM	MTWTF	1:00	3	\$1,700.00	NM	
	Weeks:	Start Date 09/17/12	09/23/1	12 MTWTF	Spots/Week 3	<u>Rate</u> \$1,700.00				•	
	Spots: # Ch			Air Time Descri		Start/End Time		h Ad-ID			Rate Type
			9/18/12	7:52 PM Jeopa	•	7:30-8PM		0 OFA-12-			\$1,700.00 NM
	1 WF 2 WF		9/20/12 9/21/12	7:41 PM Jeopa	•	7:30-8PM		0 OFA-12-			\$1,700.00 NM
	2 441	BFF U	9/21/12	7:34 PM Jeopa	ardy	7:30-8PM	1:0	0 OFA-12-	G-11/H		\$1,700.00 NM
17	09/17/12 Class of Tin	09/21/12 ne - Pre-em	Dr. O optible with	z M-F 9-10a h notice	9-10a	MTWTF	1:00	2	\$320.00	NM	
	Weeks:	Start Date 09/17/12	End Da 09/23/1		Spots/Week 2	<u>Rate</u> \$320.00					
				Air Time Descr	ription .	Start/End Time	Lengt	h Ad-ID			Rate Type
			9/17/12	9:10 AM Dr. O		9-10a		0 OFA-12-			\$320.00 NM
	2 WF	PBFF 09	9/21/12	9:55 AM Dr. O:	z M-F 9-10a	9-10a	1:0	0 OFA-12-	G-117H		\$320.00 NM
18	09/15/12 Class of Tin	09/21/12 ne - Pre-em	M-SU	IN WPBF News 2 h notice	25 @11-11:35PM	MTWTF-S	1:00	3	\$1,000.00	NM	
		Start Date 09/15/12		ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,000.00			,		
	Spots: # Ch			Air Time Descr	-	Start/End Time	<u>Lenat</u>	h Ad-ID			Rate Type
	2 WP	BF Su 09	9/16/12	11:26 PM M-SU	N WPBF News 25 @			0 OFA-12-	G-117H		\$1,000.00 NM
					N WPBF News 25 @		1:0	0 OFA-12-	G-117H		\$1,000.00 NM
L	1 WP	BF Th 09	9/20/12	11:28 PM M-SU	N WPBF News 25 @	11PM 11-11:35PM	1:0	0 OFA-12-	G-117H		\$1,000.00 NM
19	09/16/12 Class of Tim	09/16/12 ne - Pre-em		Matthews n notice	Sun 10-10:30AM	1	1:00	1	\$350.00	NM	
	Weeks:	Start Date 09/10/12		te MTWTFSS	Spots/Week 1	<u>Rate</u> \$350.00					
1	Spots: # Ch	_		Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
Į	1 WP	BFSu 09	9/16/12	10:28 AM Chris	Matthews	Sun 10-10:30AM) OFA-12-0	G-117H		\$350.00 NM



Send Payment To: WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

1	Invoice #	Invoice Date	Invoice Month	Invoice Period
	952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

www.t	hewpbfchannel.	com								
Lima	Charl Data	End Data	Dan orientian	Chad/Ead Time		1	Spots/	D-4-	T	
-	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
19	09/16/12 Class of Tin	09/16/12 ne - Pre-emp	Chris Matthews otible with notice	Sun 10-10:30AM	1	1:00	1	\$350.00	NM	
20	09/16/12 Class of Tin	09/16/12 ne - Immedia	Sun 11:35pm Late Nately Pre-emptible witho	lews 1135p-12am ut notice	1	1:00	1	\$270.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121		<u>Rate</u> \$270.00					
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Su 09/		cription 11:35pm Late News	Start/End Time 1135p-12am		th <u>Ad-ID</u> 00 OFA-12-	G-117H		<u>Rate</u> <u>Type</u> \$270.00 NM
21	09/16/12 Class of Tin	09/16/12 ne - Immedia	Grey's Anatomy ately Pre-emptible witho	12am-1am ut notice	1	1:00	1	\$40.00	NM	
	Weeks:	Start Date 09/10/12		Spots/Week	<u>Rate</u> \$40.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Su 09/ See MG	/16/12 Grey	cription y's Anatomy	Start/End Time 12am-1am		th Ad-ID 00			<u>Rate</u> <u>Type</u> \$40.00 NM
	2 WF	BF Su 09/		VATE PRACTICE WKN	DLF 112-1x	1:0)0 OFA-12-	G-117H		\$40.00 NM
22	2 09/16/12 Class of Tin	09/16/12 ne - Pre-emp	Sun 6-7am News	Sun 6-7am	1	1:00	1	\$180.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS1		<u>Rate</u> \$180.00		- T, * <u>.</u> tt.	· · · · · · · · · · · · · · · · · · ·		1977
	Spots: # Ch 1 WF		Date Air Time Design 16/12 6:22 AM Sun		Start/End Time Sun 6-7am		th <u>Ad-ID</u> 00 OFA-12-	G-117H		<u>Rate</u> <u>Type</u> \$180.00 NM
23	09/16/12 Class of Tin	09/16/12 ne - Pre-emp	Sun 630pm News otible with notice	630-7pm	1	1:00	1	\$650.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121		<u>Rate</u> \$650.00					
	Spots: # Ch 1 WP	<u>Day</u> <u>Air</u> BF Su 09/			Start/End Time 630-7pm		th <u>Ad-ID</u> 00 OFA-12-	G-117H		<u>Rate</u> <u>Type</u> \$650.00 NM
24	09/16/12 Class of Tin	09/16/12 ne - Pre-emp	Sun 8-9am News	Sun 8-9am	1	1:00	1	\$450.00	NM	
	Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/121		<u>Rate</u> \$450.00		4			***
	Spots: # Ch 1 WP	<u>Day</u> <u>Air</u> BF Su 09/			Start/End Time Sun 8-9am		th <u>Ad-ID</u> 0 0FA-12-	G-117H		<u>Rate</u> <u>Type</u> \$450.00 NM
25	09/20/12 Class of Tin	09/20/12 ne - Pre-emp	SCANDAL otible with notice	10-11PM	1	1:00	1	\$2,200.00	NM	
	Weeks:	Start Date 09/17/12			<u>Rate</u> \$2,200.00					
74	Spots: # Ch 1 WP	Day Air BF Th 09/			Start/End Time 10-11PM		h <u>Ad-ID</u> 0 0FA-12-	G-117H		Rate Type \$2,200.00 NM
26	09/18/12 Class of Tim	09/18/12 ne - Pre-emp	MIDDLE/LAST MAN otible with notice	8-9PM	-1	1:00	1	\$2,000.00	NM	
		Start Date 09/17/12	End Date MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$2,000.00				******	···
	Spots: # Ch 1 WP	<u>Day Air</u> BF Tu 09/		cription DLE/LAST MAN	Start/End Time 8-9PM	_	h <u>Ad-ID</u> 0 0FA-12-	G-117н		Rate Type \$2,000.00 NM
27	09/19/12 Class of Tim	09/19/12 ne - Pre-emp	MIDDLE/SUBURGA tible with notice	FOR\8-9PM	1	1:00	1	\$2,200.00	NM	
		Start Date 09/17/12	End Date	Spots/Week 1	<u>Rate</u> \$2,200.00			***		
	Spots: # Ch 1 WP	<u>Day Air</u> BFW 09/		cription DLE/SUBURGATORY	Start/End Time 8-9PM		<u>h Ad-ID</u> 0 0FA-12-	G-117н		<u>Rate</u> <u>Type</u> \$2,200.00 NM



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SETTI SESSIMATED ARE: WILL HIDE	ALTERNATION .		
Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

www.t	hewpbfchannel	.com									
			_					Spots/			
Line	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
27	7 09/19/12 Class of Ti	09/19/12 me - Pre-em		DLE/SUBURGA th notice	ATOR'8-9PM	1	1:00	1	\$2,200.00	NM	
28	3 09/19/12 Class of Ti	09/19/12 me - Pre-em		ENGE th notice	10-11PM	1	1:00	1	\$2,550.00	NM	
	Weeks:	Start Date 09/17/12	09/23/	121	- 1	<u>Rate</u> \$2,550.00					
	Spots: # Ch 1 WI		r <u>Date</u> 9/19/12	Air Time Des 10:27 PM RE		Start/End Time 10-11PM		<u>th Ad-ID</u> 10 OFA-12-	G-117H		<u>Rate Type</u> \$2,550.00 NM
29	09/21/12 Class of Tir	09/21/12 me - Pre-em		METIME th notice	8-9PM	1	1:00	1	\$2,000.00	NM	
	Weeks:	Start Date 09/17/12	09/23/	12 1-	- <u>1</u>	<u>Rate</u> \$2,000.00		,,			
	Spots: # Ch		9/21/12	Air Time Des	scription IMETIME	Start/End Time 8-9PM		th <u>Ad-ID</u> 00			Rate Type \$2,000.00 NM
	2 WF	PBFF 09	9/21/12 29.1 09/2	8:21 PM SH,	ARK TANK	8-9P M	1:0	0 OFA-12-	G-117H		\$2,000.00 NM
30	09/16/12 Class of Tir	09/16/12 me - Pre-em	REV	ENGE th notice	10-11PM	1	1:00	1	\$2,900.00	NM	-
	Weeks:	Start Date 09/10/12	End D 09/16/		<u> </u>	<u>Rate</u> \$2,900.00			W. W		
	Spots: <u>#</u> Ch	Day <u>Ai</u> PBF Su 09		Air Time Des 10:36 PM RE		Start/End Time 10-11PM		h <u>Ad-ID</u> 0 ofa-12-	G-117H		<u>Rate Type</u> \$2,900.00 NM
31	09/17/12 Class of Tir	09/21/12 ne - Immedi	M-F ately Pre	3-4P e-emptible witho	M-F 3-4P out notice	MTWTF	1:00	5	\$400.00	NM	
	Weeks:	Start Date 09/17/12	09/23/	12 MTWTF-	- 5	<u>Rate</u> \$400.00					
	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID			Rate Type
			/17/12	3:32 PM M-F		M-F 3-4P		0 OFA-12-			\$400.00 NM
			/18/12	3:54 PM M-F		M-F 3-4P		() OFA-12-			\$400.00 NM
			/19/12	3:35 PM M-F		M-F 3-4P	-	0 OFA-12-			\$400.00 NM
			/20/12	3:32 PM M-F		M-F 3-4P		0 OFA-12-			\$400.00 NM
	1 771	PBFF 09	/21/12	3:54 PM M-F	3-4P	M-F 3-4P	1:0	0 OFA-12-	G-117H		\$400.00 NM
32		09/21/12 ne - Pre-em	ptible wit			T MTWTF	1:00	3	\$800.00	NM	
	Weeks:	Start Date 09/17/12	09/23/	12 MTWTF-	- 3	<u>Rate</u> \$800.00					
	Spots: # Ch			Air Time Des		Start/End Time		h Ad-ID			Rate Type
			/18/12		NERAL HOSPITAL	GENERAL HOS		0 OFA-12-			\$800.00 NM
			/19/12		NERAL HOSPITAL	GENERAL HOS		0 OFA-12-	G-117н		\$800.00 NM
<u> </u>	2 WF	PBF Th 09	/20/12	2:59 PM GEI	NERAL HOSPITAL	GENERAL HOS	PIT 1:0	0 OFA-12-	G-117H		\$800.00 NM
33	09/16/12 Class of Tin		ptible wit		Sun 5-6am	1	1:00	1	\$100.00	NM	
:	Weeks:	Start Date 09/10/12	09/16/	121	L 1	<u>Rate</u> \$100.00			-		
	Spots: # Ch 1 WF	<u>Day Air</u> BF Su 09		Air Time Des 5:59 AM Sun		Start/End Time Sun 5-6am		<u>h Ad-ID</u> 0 0FA-12-	G-117H		<u>Rate</u> <u>Type</u> \$100.00 NM
						Total Spots	6	55			

Gross Total

\$54,750.00



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
952015-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA 4 AMERICA 60S	1775

Agency Commission

\$8,212.50

Net Amount Due

\$46,537.50

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